

Create Name Recognition Everywhere You Want to Be



Using publicity to drive revenue higher for speakers, authors, and experts!



Pam Lontos is President of PR/PR. She is a past VP of Disney-owned Shamrock Broadcasting, an author, a former speaker. With her years of experience in promotion and with a Masters Degree in Psychology and Advertising, Pam knows how to get you publicity.

You'll Recognize Our Clients Here . . .



"Pam Lontos' experience in sales, marketing and public relations, along with her media savvy can jump-start your

career. She's capable, committed and hard working."

— Zig Ziglar



How We Get Your Name Recognized . . .



- Secure interviews for you in newsstand magazines and newspapers
- Place your articles in business, trade and association publications
- Target television and/or radio shows that are appropriate for your topic
- Pitch Internet contacts to get your original articles placed and to arrange interviews with you as an expert
- Pitch story ideas to media contacts, positioning you as the expert
- Follow-up for publication dates and printed copies for your marketing

Customized packages available. Call for your quote.

**775 S. Kirkman Road, Suite 104 ■ Orlando, FL 32811
Phone 407-299-6128 or 800-786-1764 ■ Fax 407-299-2166
Web: www.prpr.net ■ Email: pam@prpr.net**

These are the People We Work With . . .

PR/PR's clients include speakers, authors, and experts at all levels.



“Since I began working with PR/PR, I have been published and printed in magazines, newspapers and articles of all kinds, all over the country.”

— **Brian Tracy, Author of 26 best-selling books**



“You marketed my articles to nearly 100 business and healthcare magazines. When I counted the number of subscribers, it totaled over 1 million readers!”

— **LeAnn Thieman, Co-Author *Chicken Soup for the Caregiver's Soul***



“I attribute the effective use of well-placed PR to much of my success. I have never endorsed or recommended a firm with this level of excitement, but Pam Lontos, the owner of the firm PR/PR, is a keeper.”

— **Sy Sperling, Founder, Hair Club for Men**



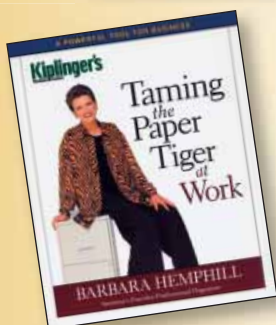
“The time I have spent with your firm has rewarded my career tenfold. I have seen a direct correlation between the publicity and placements from your firm and my calls for speaking engagements. I have been able to fill my calendar and raise my fees twice this year thanks to you and PR/PR.”

— **Dr. Maurice A. Ramirez, President, High Alert, LLC**



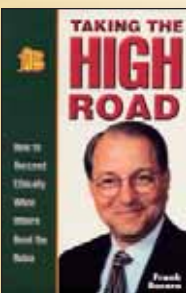
“PR/PR is largely responsible for the phenomenal best-seller success achieved by my book *Less is More*. Hire them and let them work their magic.”

— **Jason Jennings, Best-selling Author**



“I have worked with many PR agencies in the past 10 years and no one has ever come close to getting the results you have. Ever since I started with PR/PR, people keep saying, ‘I see you everywhere!’”

— **Barbara Hemphill, Author of *Taming the Paper Tiger***



“Using her contacts and extraordinary sales ability, Pam gets to the right person and sells her clients talents.”

— **Frank Bucaro, Author of *Taking the High Road***

Contact Us:

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